



BUSINESS STUDIES

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The Journal of the Dept. of Commerce.

Bhagat Singh College

(UNIVERSITY OF DELHI)

NEW DELHI

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K. C. BAGADIA
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EDITORIAL

It gives us pleasure in bringing out the second issue of the journal of the Department of Commerce, Bhagat Singh College, with the new title "Business Studies". We really feel encouraged and flattered by the tremendous response which the first issue of the journal had received from our students and fellow colleagues in other colleges and the Department of Commerce, University of Delhi.

The present issue of the journal contains articles contributed by members of the Departments of Commerce and Economics, our colleagues in other colleges and experts in the field of commerce and management. We have purposely selected such articles which would benefit immensely the students and the teaching community. We assure the academic world that "Business Studies" will continue breaking new paths in the pursuit of truth through objectivity.

We express our sincere thanks to all our contributors. We are also thankful to Mr. S.B. Saxena, the Incharge of the Department, whose vigorous and sincere efforts made possible bringing out of the journal in time. The printer also deserves our thanks for his cooperation.